

Jagran New Media has been recognized as India's Best Place to work in Media

June 27th, 2021: Jagran New Media has been recognized as **"India's Best Place to work in Media"** for the year 2021 by the **"Great Place to Work Institute"**.

Great Place to Work® is the global authority on building, sustaining and recognizing High-Trust, High-Performance Culture at workplaces. The Certification is recognized world over by employees and employers alike and is considered the 'Gold Standard' in identifying and recognizing Great Workplace Cultures.

This is Jagran New Media's first ever recognition in the best in media ranking. Earlier the organization got certified in the year 2018, 2019 and this year as well the certification came for demonstrating best culture driven practices for the employees.

On getting the recognition **Mr. Bharat Gupta, Chief Executive Officer, Jagran New Media** said **"Culture Building is the foundation to achieving sustainable growth models, I would like to thank team Jagran New Media for believing in the vision, working innovatively and exhibiting strong camaraderie."**

Considering the fact that digital is evolving every day and we are transitioning from millennials to Gen Z, it's imperative for us to build a friendly work environment where everyone feel connected remains our main priority said **Neha Verma, Head – Human Resources, Jagran New Media.**

In the survey, conducted by the Great Place to work in Jan' 2021 most of the employees praised the organization for looking after them like a family during the pandemic and applauded the efforts made by the leadership team in designing communicable strategies for a sustainable and productive work from home environment.